

Montage

The Montage Communications Group Overview

The Montage Communications Group, Inc. is based in north-suburban Chicago, Illinois and was created specifically to promote and expand the popularity of Brazilian music and culture in the United States to American adults 25+.

Montage has represented clients in the music, tourism and entertainment industry worldwide since 1992 by providing strategic marketing and promotional services with a variety of in-house platforms. We use music as a gateway to create business growth in qualified markets.

The company produces the commercially syndicated radio program The Sounds of Brazil with Scott Adams which is now in its 14th year via broadcast and 24/7 webcasts, and has published its Internet companion site, Connectbrazil.com since 1997.

The demographic focus is multi-racial and trans-cultural, and always with an understanding that the primary purpose of our work is to act as a 'translator' for Brazilian culture to non-Brazilians by creating programs that are relevant and relational.

Montage is partnered with a growing list of organizations including Live365.com, which provides the necessary resources for Internet Radio (webcast) operation and tiered advertising platforms. Merits include: Official US Internet media partner for the Brasil 2000 celebration and the official US media partner for the Brazilian - American Jazz Festival in Rio de Janeiro. Currently, Montage provides cross-cultural marketing direction for 'Tropicália: A Revolution in Brazilian Culture', the touring music and arts exhibit curated by Carlos Basualdo.

Montage is also associated with The Broward Center for The Performing Arts in Fort Lauderdale, Florida in the consultation, development and promotion of the Brazil Night concert series and related cultural activities, including the North American performance debut of the Grammy nominated *Jobim Sinfonico* in March 2005.

The Montage Communications Group is a multi-year recipient of the Brazilian American International Press Award for excellence in the presentation and promotion of Brazilian culture.

Presentation material is available at www.connectbrazil.com by clicking on the 'Contact Us' tab, then 'Advertise' at the top on our homepage.